

FEPE Congress Programme overview

Thursday 13 September

- 13.00 Registration desk opens
- 19.00 Welcome cocktail and dinner at Black Heads

Friday 14 September

- 09.00 General Assembly
- 09.30 Conference opening by the FEPE President
- 09.45 Jean de Couëspel, MC Chair: "The state and main drivers of envelope volume development"
- 10.00 Maynard Benjamin, GEA: "Transitioning the Envelope Industry in an era of digital commerce"
- 10.30 *Coffee break*
- 11.00 David Gold, Royal Mail group: "Letters in the digital age"
- 11.30 John Sanderson, UPM: "Responsibility is good business - Creating value for society through the Biofore strategy"
- 12.00 Conference closure day one and networking lunch
- 14.00 - 17.00 Guided tour of Tallinn
- 19.00 Gala dinner at the Creative Hub

Saturday 15 September

- 09.00 Andrea Boltho, University of Oxford: "The European Economy: Continuing Expansion or Gathering Clouds?"
- 09.40 Joost van Nispen, ICEMD: "Six Generations in the Digital Age: How the six generations currently alive communicate, consume content and shop in a multi-media and omni-channel environment"
- 10.10 Maurits Bruggink, EMOTA: "Get your parcel packaged! Views from the web shop"

- 10.40 *Coffee break*
- 11.10 Tim Walsh, Pitney Bowes: "Strategic developments in e-commerce"
- 11.40 Mark Harrison, International Post Corporation: "Latest trends on cross-border e-commerce and the role of direct mail in supporting online sales"
- 12.10 Q&A Opportunities in e-commerce
- 12.30 Conference closure
- 13.15 Boat tour with light lunch on board
- 19.00 Farewell dinner at Wine Restaurant R14