

60th FEPE Congress Marseille, 5-7 October 2017 - Programme

Thursday 5th October

19.00 Welcome cocktail and dinner at Le Môle Passadat (MuCEM)

Friday 6th October

08.30 FEPE General Assembly

09.00 Conference opening by the FEPE President

09.15 Jean de Couëspel, MC Chair: "European Market Developments- short overview"

09.30 Bruno Basalisco, Copenhagen Economics – "The Future of the European Mail Market"

10.15 Coffee break

10.50 Guest speaker (tbc)

11.20 Havard Grjotheim, 07 Media, "The evolution of communication through history, from the Old Testament to tomorrow"

12.00 Close of conference day one & networking lunch

14.30 Marseille City Tour

19.00 Gala Dinner at Palais du Pharo

Saturday 7th October

09.00 Mark Harrison, International Post Corporation, "How continuous growth in e-commerce can create demand for envelopes"

09.30 Ulbe Jelluma, Print Power, "Will 2017 be the Tipping Point for print media?"

10.00 Maynard Benjamin, Global Envelope Alliance, "The Envelope Manufacturing Industry Globally in 2018, a move toward digitization"

10.30 Coffee break

11.00 David Gold, Royal Mail group, "Regulatory and business challenges in the UK Market - a Royal Mail perspective"

11.15 Keep Me Posted roundtable discussion: "Preserving mail volumes by protecting the consumer's right to choose between paper and digital communication."

With the participation of the following campaigns:

- Keep Me Posted UK (David Gold, Royal Mail)
- Keep Me Posted EU (Beatrice Klose, Intergraf)
- Yo decido como recibo (Spain – Emilio Oviedo, AS Papel)
- Keep Me Posted – Ich entscheide (Germany – Udo Karpowitz, VDBF)
- Pošlji mi pismo (Slovenia - Marjan Osvald, Slovenian Post)

12.45 Conference closure

13.30 Boat tour in the Calanques with light lunch on board

19.00 Farewell evening at Les Halles de la Major